

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT30/12 15.16
CHANGES
*** WFLA-TV ***

TOMSON, MD 21286

CLASS: NATL. LOCAL REGIONAL

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT30/12	15.16
----------	-----------	----------------------	------	----------	-------

REVISIONS
CUT 2X LINE 2
REV TTL \$198,550 @152X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONSUSING ELECTRONIC INVOICING ~ AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

```

AGENCY ADVERTISER CODE = AGENCY EST# 2101
AGENCY PRODUCT CODE =

```

2	S	900A-1000A	30	\$1,050.00	10/23	10/26	6	TU-F
PROGRAM : TODAY SHOW 2								
CON COM1: TODAY SHOW 2								

REP HEADLINE# 6369324 TRF# E:063693
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 15.16
*** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			162800.00			NOV/12			35750.00			
CONTRACT TOTAL												198550.00
TOTAL SPOTS												152

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 822 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (913) 228-8888

Client:	Restore Our Future/ Issue	Submission Cost:	198560	Campaign Ref:	E:063693240
Buyer:	..	Client/Product/Estimate:	././2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots 8		8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots 6 Closed PR 2		6 2	6300
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots 4		4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots 4		4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots 4		4	10000
9	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	01	6800	30 Comme	Nbr of Spots 2		2	13600
Weekly Totals: Total Spots(Ord Spots)					126	26	152	
Closed PR					2		2	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 822 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Restore Our Future/ Issue	Submission Cost: 198550	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ././12101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
11	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
12	M-F 8a News TWTF..	01	300	30 Comme	Nbr of Spots 4		4	1200
13	M-Su 11p News TWTF..	01	2500	30 Comme	Nbr of Spots 5		5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W....	03	4200	30 Comme	Nbr of Spots 1		1	4200
15	Fri 9p ET / 8p CT Grimm ...F...	01	7000	30 Comme	Nbr of Spots 1		1	7000
16	Sat 7a Today ShowS.	02	750	30 Comme	Nbr of Spots 3		3	2250
17	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots 2		2	1200
18	Sat 12p NewsS.	02	250	30 Comme	Nbr of Spots 1		1	250
19	Sat 7p Entertainment TonightS.	01	1300	30 Comme	Nbr of Spots 1		1	1300
20	Sat 8p ET / 7p CT RevolutionS.	02	1600	30 Comme	Nbr of Spots 2		2	3200
21	Sat 9p ET / 8p CT Chicago FireS.	02	1850	30 Comme	Nbr of Spots 2		2	3700

Weekly Totals: Total Spots(Ord Spots)	126	26	152	
Closed PR	2		2	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 822 Issue 4

News Channel 8
on your side

MeTV

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

TBO.com
Tampa Bay Online

PHONE (813) 228-8888

Client:	Restore Our Future/ Issue	Submission Cost:	198550	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	. / . / 2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
22	Sat 10p ET / 9p CT Law & Order SVUS	02	2200	30 Comme	Nbr of Spots 2		2	4400
23	Sun 8a Today ShowS	02	1000	30 Comme	Nbr of Spots 2		2	2000
24	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots 2		2	1200
25	Sun 12p NewsS	02	250	30 Comme	Nbr of Spots 1		1	250
26	Sun 6p NewsS	02	1350	30 Comme	Nbr of Spots 1		1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots 2		2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots 2		2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots 1		1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots 1		1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots 1		1	1000
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots 1		1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots 1		1	1700
Weekly Totals: (Total Spots(Ord Spots))					126	26	152	
Closed PR					2		2	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 822 Issue 4



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Restore Our Future/ Issue	Submission Cost:	198530	Campaign Ref:	E:063693240
Buyer:	..	Client/Product/Estimate:	. / /2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
40	Sat 7a Today ShowS.	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late RunS	01	2800	30 Comme	Nbr of Spots	1	1	2800
42	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
43	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
44	M-F 6a News .TWTF..	01	1500	30 Comme	Nbr of Spots	8	8	12000
45	M-F 7a Today Show	01	2000	30 Comme	Nbr of Spots	4	4	8000
Weekly Totals: Total Spots(Ord Spots)					126	26	152	
Closed PR					2		2	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 822 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Restore Our Future/ Issue	Submission Cost:	198550	Campaign Ref:	E:063693240
Buyer:	..	Client/Product/Estimate:	././2101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
46	M-F 11a Daytime .TWTF..	02	225	30 Comme	Nbr of Spots	8	8	1800
47	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme	Nbr of Spots	8	8	4800
48	M-F 2p Rachael Ray .TWTF..	02	450	30 Comme	Nbr of Spots	8	8	3600
49	M-F 3p Doctors .TWTF..	02	750	30 Comme	Nbr of Spots	4	4	3000
50	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	2	2	3000
51	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
52	M-F 11a Daytime M.....	02	225	30 Comme	Nbr of Spots	2	2	450
53	M-F 1p Days Of Our Lives M.....	02	650	30 Comme	Nbr of Spots	2	2	1300
54	M-F 2p Rachael Ray M.....	02	450	30 Comme	Nbr of Spots	2	2	900
55	M-F 3p Doctors M.....	02	750	30 Comme	Nbr of Spots	1	1	750
56	M-Su 11p News ...FS.	01	2500	30 Comme	Nbr of Spots	1	1	2500
57	M-Su Late News Late Run	01	3500	30 Comme	Nbr of Spots	1	1	3500
Weekly Totals: Total Spots(Ord Spots)					126	28	152	
Closed PR					2		2	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 822 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Restore Our Future/ Issue	Submission Cost: 198550	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ././2101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
.....S				Comme				
Weekly Totals: Total Spots(Ord Spots)					126	26	152	
Closed PR					2		2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 9a Today Show II	:30 Commercial	10/22/12	Closed Pre Emption	2,100.00	No Makegood / Credit	0000000000	E:063693240

Grand Totals					Month 10 Weeks: 4	Month 11 Weeks: 4
					10/22	10/29
Spots					152	126
Cost					198550	162800
						35750

Grand Totals: Spots: 152

Gross Total: 198,550.00
 Commission: 29,782.50
 Net Total: 168,767.50

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT24/12 13.43
CHANGES
*** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
--------	--------	------------

SALES PRSN WA- MEGHAN MCGARR (H)

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/12	13.43
----------	-----------	----------------------	------	----------	-------

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1.021

RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

55	30	10/22	0	MON	0
5	\$5,000.00	10/22	0	MON	0
500F-1100P					

```
PROGRAM : PREZ DEBATE
CON COM1: PREZ DEBATE
```

REP HEADLINE# 6369324 TRF# E:063693
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 13.43
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56	A		1100P-1135P	30		\$2,500.00	10/25	10/27	1		TH-SA	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
57	A		1130P-1200M	30		\$3,500.00	10/28	10/28	1		SUN	1
PROGRAM : LATE NEWS AFTER FTBL												
CON COM1: LATE NEWS AFTER FTBL												
OCT/12			164900.00			NOV/12						
												CONTRACT TOTAL 200650.00
												TOTAL SPOTS 154

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 815 Issue 4



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 189600	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ././2101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Restore Our Future	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show ..TWTF..	02	1200	30 Comme	Nbr of Spots 8		8	9600
2	M-F 9a Today Show II ..TWTF..	01	1050	30 Comme	Nbr of Spots 7 Open Pre-Empted -1		7	7350
3	M-F 10a News ..TWTF..	01	350	30 Comme	Nbr of Spots 4		4	1400
4	M-F 12p Today Show III ..TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
5	M-F 4p Dr Oz ..TWTF..	02	1000	30 Comme	Nbr of Spots 4		4	4000
6	M-F 5p News ..TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
7	M-F 530p News ..TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
8	M-F 6p News ..TWTF..	01	2500	30 Comme	Nbr of Spots 4		4	10000
Weekly Totals: Total Spots(Ord Spots)					128	26	154	
Open PR					-1		-1	-1050

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 815 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	199600	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:	L/12101	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
9	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	01	6800	30 Comme	Nbr of Spots	2	2	13600
10	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
11	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
12	M-F 5a News ..TWTF..	01	300	30 Comme	Nbr of Spots	4	4	1200
13	M-Su 11p News ..TWTF..	01	2500	30 Comme	Nbr of Spots	5	5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W....	03	4200	30 Comme	Nbr of Spots	1	1	4200
15	Fri 9p ET / 8p CT Grimm ...F...	01	7000	30 Comme	Nbr of Spots	1	1	7000
16	Sat 7a Today ShowS.	02	750	30 Comme	Nbr of Spots	3	3	2250
17	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots	2	2	1200
18	Sat 12p NewsS.	02	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals:					Total Spots(Ord Spots)	128	26	154
					Open PR	-1	-1	-1050

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 815 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 199600	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ././2101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
19	Sat 7p Entertainment TonightS.	01	1300	30 Comme	Nbr of Spots	1	1	1300
20	Sat 8p ET / 7p CT RevolutionS.	02	1600	30 Comme	Nbr of Spots	2	2	3200
21	Sat 9p ET / 8p CT Chicago FireS.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVUS.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today ShowS	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots	2	2	1200
26	Sun 12p NewsS	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p NewsS	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News	01	350	30	Nbr of Spots	1	1	350
Weekly Totals:					Total Spots(Ord Spots)	128	26	154
					Open PR	-1	-1	-1050

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 815 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 199600	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ././2101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
36	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					128	26	154	
Open PR					-1		-1	-1050

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 815 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 199600	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ./12101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
40	Sat 7a Today ShowS.	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late RunS	01	2800	30 Comme	Nbr of Spots	1	1	2800
42	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
43	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
44	M-F 6a News .TWTF..	01	1500	30 Comme	Nbr of Spots	8	8	12000
45	M-F 7a Today Show .TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
46	M-F 11a Daytime .TWTF..	02	225	30 Comme	Nbr of Spots	8	8	1800
47	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme	Nbr of Spots	8	8	4800
48	M-F 2p Rachael Ray .TWTF..	02	450	30 Comme	Nbr of Spots	8	8	3600
49	M-F 3p Doctors .TWTF..	02	750	30 Comme	Nbr of Spots	4	4	3000
50	M-F 6a News	01	1500	30	Nbr of Spots	2	2	3000
Weekly Totals:					Total Spots(Ord Spots)	128	26	154
					Open PR	-1		-1050

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 815 Issue 4



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 199600	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate: ./ 12101	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
51	M-F 7a Today Show M.....	01	2000	30 Comme		1	1	2000
52	M-F 11a Daytime M.....	02	225	30 Comme		2	2	450
53	M-F 1p Days Of Our Lives M.....	02	650	30 Comme		2	2	1300
54	M-F 2p Rachael Ray M.....	02	450	30 Comme		2	2	900
55	M-F 3p Doctors M.....	02	750	30 Comme		1	1	750
56	M-Su 11p News ...FS.	01	2500	30 Comme		1	1	2500
57	M-Su Late News Late RunS	01	3500	30 Comme		1	1	3500
Weekly Totals:					128	26	154	
Total Spots(Ord Spots)					128	26	154	
Open PR					-1		-1	-1050

Pre-emption Summary					Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value		
2	M-F 9a Today Show II	:30 Commercial	10/22/12	Open Pre Emption	1,050.00	0000000000	E:063693240

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Spots	Totals	154		128	26
Cost		200650		164900	35750

Grand Totals:

Spots:	154
Gross Total:	199,600.00
Commission:	29,940.00
Net Total:	169,660.00

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT19/12 13.31
CHANGES
*** WFLA-TV ***

BUYER NAME	ELISE CLOYD
SALES PRSN	WA- MEGHAN MCCARR (H)

BUYER NAME	ELISE CLOYD
SALES PRSN	WA- MEGHAN MCCARR (H)

CLASS: NATL. LOCAL REGIONAL

—(CE)

DATE OCT19/12 13.31

:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:
:	DATE	:	/WK:	INVT	:		:	SPTS:

10/22 1 MON 1

[Handwritten signature]

REP HEADLINE# 6369324 TRF# E:063693
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 13.31
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			164900.00	NOV/12		35750.00						

CONTRACT TOTAL 200650.00
 TOTAL SPOTS 153

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6369324 TRF# E:063693 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT17/12 17.05
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WFLA-TV ***

ADV # _____ ADV. NAME ISS/RESTORE OUR FUTURE REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)
 TOWSON, MD 21286
 ORDER # _____ CONTRACT # 6369324 CLASS: NATL. LOCAL REGIONAL
 PRDCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 17.05

REP: REVISION 10/17
 SPOTS ADDED TO LN'S 4 AND 31
 LN'S 43-54 ADDED
 NEW TTL \$194,650
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
14	S		1200N-100P	30		\$400.00	10/23	10/26	8		TU-F	8
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2101												
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												

01/18

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT17/12 17.05
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	S		1200N-100P	30		\$400.00	10/29	10/29	2		MON	2
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
43	A		600A-700A	30		\$1,500.00	10/23	10/26	8		TU-F	8
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
44	A		700A-900A	30		\$2,000.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
45	A		1100A-1200N	30		\$225.00	10/23	10/26	8		TU-F	8
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
46	A		100P-200P	30		\$600.00	10/23	10/26	8		TU-F	8
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
47	A		200P-300P	30		\$450.00	10/23	10/26	8		TU-F	8
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
48	A		300P-400P	30		\$750.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
49	A		600A-700A	30		\$1,500.00	10/29	10/29	2		MON	2
PROGRAM : 6A TODAY												
CON COM1 : 6A TODAY												
50	A		700A-900A	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	A		1100A-1200N	30		\$225.00	10/29	10/29	2		MON	2
PROGRAM : DAYTIME CON COM1: DAYTIME												
42	A		100P-200P	30		\$650.00	10/29	10/29	2		MON	2
PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES												
43	A		200P-300P	30		\$450.00	10/29	10/29	2		MON	2
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
44	A		300P-400P	30		\$750.00	10/29	10/29	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
OCT/12			158900.00			NOV/12			35750.00			

CONTRACT TOTAL 194650.00

TOTAL SPOTS 152

MARKET TOTALS \$570,235

WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%

WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

F-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 810 Issue 3



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	194650	Campaign Ref:	E:063693240
Buyer:	..	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots	8	8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots	8	8	8400
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots	4	4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots	4	4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots	4	4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots	4	4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots	4	4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots	4	4	10000
9	M-F 630p ET / 530p CT NBC Nightly News	01	6600	30	Nbr of Spots	2	2	13600
Weekly Totals: Total Spots(Ord Spots)					126	26	152	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 810 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 194650	Campaign Ref: E:063693240
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
11	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
12	M-F 5a News TWTF..	01	300	30 Comme	Nbr of Spots 4		4	1200
13	M-Su 11p News TWTF..	01	2500	30 Comme	Nbr of Spots 5		5	12500
14	Wed 10p ET / 9p CT Chicago Fire W....	03	4200	30 Comme	Nbr of Spots 1		1	4200
15	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
16	Sat 7a Today ShowS.	02	750	30 Comme	Nbr of Spots 3		3	2250
17	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots 2		2	1200
18	Sat 12p NewsS.	02	250	30 Comme	Nbr of Spots 1		1	250
19	Sat 7p Entertainment TonightS.	01	1300	30 Comme	Nbr of Spots 1		1	1300
20	Sat 8p ET / 7p CT RevolutionS.	02	1600	30 Comme	Nbr of Spots 2		2	3200
Weekly Totals: Total Spots(Ord Spots)					126	26	152	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 810 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	194650	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
21	Sat 9p ET / 8p CT Chicago FireS.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVUS.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today ShowS	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots	2	2	1200
25	Sun 12p NewsS	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p NewsS	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1550	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					126	26	152	

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 810 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	194650	Campaign Ref:	E:063693240
Buyer:		Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
40	Sat 7a Today ShowS.	02	700	30 Comme	Nbr of Spots	1	1	700
41	M-Su Late News Late RunS	01	2800	30 Comme	Nbr of Spots	1	1	2800
42	M-F 12p Today Show IIIS	01	400	30 Comme	Nbr of Spots	4	4	1600
Weekly Totals: Total Spots(Ord Spots)					126	26	152	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 810 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 194650	Campaign Ref: E:063693240
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
43	M-F 12p Today Show III TWTF..	01	400	30 Comme	Nbr of Spots	1	1	400
44	M-F 6a News TWTF..	01	1500	30 Comme	Nbr of Spots	8	8	12000
45	M-F 7a Today Show TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
46	M-F 11a Daytime TWTF..	02	225	30 Comme	Nbr of Spots	8	8	1800
47	M-F 1p Days Of Our Lives TWTF..	02	600	30 Comme	Nbr of Spots	8	8	4800
48	M-F 2p Rachael Ray TWTF..	02	450	30 Comme	Nbr of Spots	8	8	3600
49	M-F 3p Doctors TWTF..	02	750	30 Comme	Nbr of Spots	4	4	3000
50	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	2	2	3000
51	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
52	M-F 11a Daytime M.....	02	225	30 Comme	Nbr of Spots	2	2	450
53	M-F 1p Days Of Our Lives M.....	02	650	30 Comme	Nbr of Spots	2	2	1300
Weekly Totals: Total Spots(Ord Spots)					126	26	152	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 810 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Restore Our Future/ Issue	Submission Cost: 194650	Campaign Ref: E:063693240
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
54	M-F 2p Rachael Ray	02	450	30		2	2	900
55	M-F 3p Doctors	02	750	30		1	1	750
Weekly Totals: Total Spots(Ord Spots)					126	26	152	

Grand Totals				Month 10 Weeks: 4	Month 11 Weeks: 4
				10/22	10/29
Spots				152	26
Cost				194650	36750

Grand Totals:	Spots: 152
	Gross Total: 194,650.00
	Commission: 29,197.50
	Net Total: 165,452.50

REP HEADLINE# 6369324 TRF# E:063693
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT12/12 12.36
*** WFLA-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

REP. # OFF. # SALESMAN #
BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6369324

CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 12.36

REP: MAKEGOOD

SPOTS CANCELED ON LN 19
LN'S 41-42 ADDED AS MG
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736

mf
10/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2101

19	S		330P-700P	30		\$1,750.00	10/27	10/27	0		SAT	0
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NOTRE DAME FTBL
CON COM1: NOTRE DAME FTBL

10/16/12 *TRC* *5*

REP HEADLINE# 6369324 TRF# E:063693
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT12/12 12.36
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
41	A		700A-900A	30		\$700.00	10/27	10/27	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1: SAT TODAY SHOW												
42	A		1130P-1200M	30		\$2,800.00	10/28	10/28	1		SUN	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
OCT/12			124100.00			NOV/12						
												CONTRACT TOTAL 151050.00
												TOTAL SPOTS 97

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 805 Issue 2



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 151050	Campaign Ref: E:063693240
Buyer: "	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Restore Our Future	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots 8		8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots 8		8	8400
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots 4		4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots 4		4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots 4		4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots 4		4	10000
9	M-F 630p ET / 530p CT NBC Nightly News	01	6800	30 Comme	Nbr of Spots 2		2	13600
Weekly Totals: Total Spots(Ord Spots)					82	15	97	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 805 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 151050	Campaign Ref: E:063693240
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News ..W.F.. ..TVTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
11	M-F 730p Entertainment Tonight ..TVTF.. ..TVTF..	01	2000	30 Comme	Nbr of Spots 4		4	8000
12	M-F 5a News ..TVTF.. ..TVTF..	01	300	30 Comme	Nbr of Spots 4		4	1200
13	M-Su 11p News ..TVTF.S. ..TVTF.S.	01	2500	30 Comme	Nbr of Spots 5		5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W.... ..W....	03	4200	30 Comme	Nbr of Spots 1		1	4200
15	Fri 9p ET / 8p CT Grimm ...F.. ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
16	Sat 7a Today ShowS.S.	02	750	30 Comme	Nbr of Spots 3		3	2250
17	Sat 9a NewsS.S.	01	600	30 Comme	Nbr of Spots 2		2	1200
18	Sat 12p NewsS.S.	02	250	30 Comme	Nbr of Spots 1		1	250
19	Sat 7p Entertainment TonightS.S.	01	1300	30 Comme	Nbr of Spots 1		1	1300
20	Sat 8p ET / 7p CT RevolutionS.S.	02	1600	30 Comme	Nbr of Spots 2		2	3200
Weekly Totals: Total Spots(Ord Spots)					82	15	97	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 805 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 151050	Campaign Ref: E:063693240
Buyer:	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
21	Sat 9p ET / 8p CT Chicago FireS.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVUS.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today ShowS	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots	2	2	1200
25	Sun 12p NewsS	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p NewsS	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					82	15	97	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 805 Issue 2



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 151050	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News M.....	01	1700	30 Comme		1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme		1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme		1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme		1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme		1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme		1	1	2000
38	M-F 5a News M.....	01	300	30 Comme		1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme		1	1	2500
40	Sat 7a Today ShowS.	02	700	30 Comme	1		1	700
41	M-Su Late News Late RunS	01	2800	30 Comme	1		1	2800
Weekly Totals: Total Spots(Ord Spots)					82	15	97	

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Spots	Totals	97		82	
Cost		151050		124100	
					26950

Grand Totals:

Spots:	97
Gross Total:	151,050.00
Commission:	22,657.50
Net Total:	128,392.50

REP HEADLINE# 6369324
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT10/12 20.38
*** WFLA-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)
TOWSON, MD 21286

ORDER # CONTRACT # 6369324 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#2101 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 20.38

REP: NEW ORDER
TTL \$151,050.697X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE IDB#1021 TV INVOICE#9912736



440: 43500

9/11/11

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2101

1	700A-900A	30				\$1,200.00	10/23	10/26	8		TU-F	8
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

2	900A-1000A	30				\$1,050.00	10/23	10/26	8		TU-F	8
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

REP HEADLINE# 6369324
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 20.38
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1030A PROGRAM : 10A NEWS CON COM1: 10A NEWS	30		\$350.00	10/23	10/26	4		TU-F	4
4			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$400.00	10/23	10/26	4		TU-F	4
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,000.00	10/23	10/26	4		TU-F	4
6			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,250.00	10/23	10/26	4		TU-F	4
7			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,250.00	10/23	10/26	4		TU-F	4
8			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,500.00	10/23	10/26	4		TU-F	4
9			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$6,800.00	10/24	10/26	2		W,F	2
10			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/23	10/26	4		TU-F	4
11			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/23	10/26	4		TU-F	4

REP HEADLINE# 6369324
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 20.38
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500A-530A PROGRAM : 530A NEWS CON COM1: 530A NEWS	30		\$300.00	10/23	10/26	4		TU-F	4
13			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$2,500.00	10/23	10/27	5		TU-SA	5
14			1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$4,200.00	10/24	10/24	1		WED	1
15			900P-1000P PROGRAM : GRIMM CON COM1: GRIMM	30		\$7,000.00	10/26	10/26	1		FRI	1
16			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$750.00	10/27	10/27	3		SAT	3
17			900A-1000A PROGRAM : SAT 9A NEWS CON COM1: SAT 9A NEWS	30		\$600.00	10/27	10/27	2		SAT	2
18			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$250.00	10/27	10/27	1		SAT	1
19			330P-700P PROGRAM : NOTRE DAME FTBL CON COM1: NOTRE DAME FTBL	30		\$1,750.00	10/27	10/27	2		SAT	2
20			700P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,300.00	10/27	10/27	1		SAT	1

2 NO game

43500

OCT10/12 20.38

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800P-900P PROGRAM : SAT NBC ENCORES CON COM1: SAT NBC ENCORES	30		\$1,600.00	10/27	10/27	2		SAT	2
22			900P-1000P PROGRAM : LAW AND ORDER SVU CON COM1: LAW AND ORDER SVU	30		\$1,850.00	10/27	10/27	2		SAT	2
23			1000P-1100P PROGRAM : LAW AND ORDER SVU CON COM1: LAW AND ORDER SVU	30		\$2,200.00	10/27	10/27	2		SAT	2
24			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,000.00	10/28	10/28	2		SUN	2
25			900A-1000A PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS	30		\$600.00	10/28	10/28	2		SUN	2
26			1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$250.00	10/28	10/28	1		SUN	1
27			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$1,350.00	10/28	10/28	1		SUN	1
28			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,800.00	10/29	10/29	2		MON	2
29			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,050.00	10/29	10/29	2		MON	2

REP HEADLINE# 6369324
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 20.38
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1000A-1030A PROGRAM : 10A NEWS CON COM1: 10A NEWS	30		\$350.00	10/29	10/29	1		MON	1
31			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$400.00	10/29	10/29	1		MON	1
32			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,000.00	10/29	10/29	1		MON	1
33			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,700.00	10/29	10/29	1		MON	1
34			500P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,700.00	10/29	10/29	1		MON	1
35			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,500.00	10/29	10/29	1		MON	1
36			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$6,800.00	10/29	10/29	1		MON	1
37			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
38			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$2,000.00	10/29	10/29	1		MON	1

REP HEADLINE# 6369324
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT10/12 20.38
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			500A-530A	30		\$300.00	10/29	10/29	1		MON	1
PROGRAM : 5A NEWS												
CON COM1: 5A NEWS												
40			1100P-1135P	30		\$2,500.00	10/29	10/29	1		MON	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												
OCT/12			124100.00			NOV/12						
												26950.00
												CONTRACT TOTAL 151050.00
												TOTAL SPOTS 97

MARKET TOTALS \$570,235 WFLA 26% WFTS 13% WTSP 25% WTVT 26% WTOG 2% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ACCURATE EXCEPT FOR WTVT, WWSB WHICH ARE ESTIMATED.
 SVC- NSI
 DEMOS- RA35+*

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 804 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Restore Our Future/ Issue	Submission Cost:	147550	Campaign Ref:	E:063693240
Buyer:	..	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06369324
Est./PO Number:	06369324	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/22	10/29	Total	Cost
1	M-F 7a Today Show .TWTF..	02	1200	30 Comme	Nbr of Spots	8		8	9600
2	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots	8		8	8400
3	M-F 10a News .TWTF..	01	350	30 Comme	Nbr of Spots	4		4	1400
4	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots	4		4	1600
5	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots	4		4	4000
6	M-F 5p News .TWTF..	02	1250	30 Comme	Nbr of Spots	4		4	5000
7	M-F 530p News .TWTF..	02	1250	30 Comme	Nbr of Spots	4		4	5000
8	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots	4		4	10000
9	M-F 630p ET / 530p CT NBC Nightly News	01	6900	30	Nbr of Spots	2		2	13800
Weekly Totals: Total Spots(Ord Spots)						80	15	95	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 804 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 147550	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
11	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots	4	4	8000
12	M-F 5a News ..TWTF..	01	300	30 Comme	Nbr of Spots	4	4	1200
13	M-Su 11p News ..TWTF..	01	2500	30 Comme	Nbr of Spots	5	5	12500
14	Wed 10p ET / 9p CT Chicago Fire ..W....	03	4200	30 Comme	Nbr of Spots	1	1	4200
15	Fri 9p ET / 8p CT Grimm ...F...	01	7000	30 Comme	Nbr of Spots	1	1	7000
16	Sat 7a Today ShowS.	02	750	30 Comme	Nbr of Spots	3	3	2250
17	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots	2	2	1200
18	Sat 12p NewsS.	02	250	30 Comme	Nbr of Spots	1	1	250
19	Sat 7p Entertainment TonightS.	01	1300	30 Comme	Nbr of Spots	1	1	1300
20	Sat 8p ET / 7p CT RevolutionS.	02	1600	30 Comme	Nbr of Spots	2	2	3200
Weekly Totals: Total Spots(Ord Spots)					80	15	95	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 804 Issue 1



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 147550	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
21	Sat 9p ET / 8p CT Chicago FireS.	02	1850	30 Comme	Nbr of Spots	2	2	3700
22	Sat 10p ET / 9p CT Law & Order SVUS.	02	2200	30 Comme	Nbr of Spots	2	2	4400
23	Sun 8a Today ShowS	02	1000	30 Comme	Nbr of Spots	2	2	2000
24	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots	2	2	1200
25	Sun 12p NewsS	02	250	30 Comme	Nbr of Spots	1	1	250
26	Sun 6p NewsS	02	1350	30 Comme	Nbr of Spots	1	1	1350
27	M-F 7a Today Show M.....	02	1800	30 Comme	Nbr of Spots	2	2	3600
28	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	2	2	2100
29	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
30	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					80	15	95	

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Restore Our Future/ Issue
 Submission Number 804 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Restore Our Future/ Issue	Submission Cost: 147550	Campaign Ref: E:063693240
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06369324
Est./PO Number: 06369324	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
35	M-F 630p ET / 530p CT NBC Nightly News M.....	01	6800	30 Comme	Nbr of Spots	1	1	6800
36	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
39	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					80	15	95	

Grand Totals				Month 10 Weeks: 4	Month 11 Weeks: 4
Totals				10/22	10/29
Spots				80	15

	Month 10 Weeks: 4		Month 11 Weeks: 4	
	10/22		10/29	
Totals	147550			
Cost		120600		26950

Grand Totals:

Spots:	95
Gross Total:	147,550.00
Commission:	22,132.50
Net Total:	125,417.50